# **CALL FOR PROPOSALS**



# EuroMed Forum for Cultural Diplomacy

Rhodes Island, May 11<sup>th</sup>-14<sup>th</sup> 2010

From May 11<sup>th</sup> to May 14<sup>th</sup> 2010 on the Greek island of Rhodes, the Chios Institute for Mediterranean Affairs (CIMA), in cooperation with the <u>Institute for Cultural Diplomacy</u> (ICD) and the <u>Department of Mediterranean Studies</u> of the University of the Aegean, will organise the first Euro-Mediterranean Forum for Cultural Diplomacy. The technical and logistical support will be provided by <u>Geoservices</u>, by the Municipality of Southern Rhodes and by the Prefecture of Dodecanese.

The Euro-Mediterranean Forum for Cultural Diplomacy aspires to be the place where theory and practice meet, where proposals become projects and where projects become reality. To this aim, participants will interact with distinguished academics and practitioners with firsthand experience of cooperation in the Euro-Mediterranean region. The first day will provide for an opportunity to discuss both the concept of Cultural Diplomacy and the challenges and perspectives of regional cooperation. On the second day, regional cooperation areas will be discussed in more depth. The afternoon will be dedicated to poster presentations. The third day will be fully devoted to thematic workshops, allowing participants to discuss and get feedback on their current or future cooperation projects. Projects will be presented in plenary during the final day and further cooperation possibilities with the CIMA will be discussed.

The Euro-Mediterranean Forum aims at fostering an interdisciplinary approach to Cultural Diplomacy and its potential impact on the Euro-Mediterranean Region. Participants will therefore be selected from a variety of backgrounds: journalists, NGO and union activists, students, representatives from the academic world as well as young professionals.

The fee for the Euro-Mediterranean Forum is **EUR** 200 for EU citizens and **EUR** 150 for **non-EU citizens**. This covers accommodation for 5 nights, meals for the 4 Forum days, as well as transport from and to the airport on arrival and departure days. Participants who wish to arrive earlier or to leave later will benefit from preferential prices thanks to our cooperation agreements with local partners.

#### **SELECTION PROCESS**

We invite graduates and young professionals with a keen interest in Cultural Diplomacy and in Euro-Mediterranean Cooperation to submit a proposal in one of the two tracks:

### 1 – <u>Academic Track: Call for Papers</u>

We invite M.A. students, PhD candidates and researchers with a background in anthropology, sociology, international relations, political science, cultural studies, history, geography, economics or law to send us their **CV** and to submit an **abstract of 500 to 700 words**. Abstracts must be sent in English and include an original contribution to the academic debate: in this context, we will particularly value proposals adopting a comparative approach. Selected participants will be asked to offer a poster presentation on the second day of the Forum. Following the Forum, academic participants will be given the opportunity to publish their article in a book edited by the CIMA in cooperation with the ICD and the University of the Aegean.

### 2 – <u>Practitioner Track: Call for Projects</u>

In addition, we invite young professionals, lawyers, businessmen, journalists, trade-union and NGO activists as well as any interested person to send us a **CV** and a **project proposal of 500 to 700 words** on issues covered by the Forum. Proposals should be sent in English and include an answer to the 6 "W-questions" (*Who? What? Why? For whom? Where? When?*). We encourage the submission of proposals with a clear emphasis on North-South or on South-South cooperation at the Mediterranean level. The proposals may refer to ongoing projects or to projects that have not yet been implemented. After the Forum, CIMA will contribute to the implementation or to the further development of the cooperation projects presented.

Topics of interest include **but are not limited to**:

- the framework of cooperation: the Barcelona Process, the European Neighbourhood Policy and the Union for the Mediterranean;

- North-South and South-South regional cooperation;
- the definition of priorities for the political dialogue;
- the political economy of Euro-Mediterranean cooperation;
- cultural diplomacy and civil society dialogue;
- civil society cooperation and the role of NGOs;
- journalism in the Mediterranean;
- the role of states and civil societies in the Northern and Southern Mediterranean;
- the role of universities and exchange programmes;
- definition, criticism and added-value of the concept of Cultural Diplomacy;
- cross-border cooperation at the basin level;
- hard power and soft power in the Mediterranean;
- regional development;
- sustainable tourism;
- environment and management of natural resources;
- education and professional training.

Deadline for proposal submission is March 15<sup>th</sup> 2010. Selected participants will be notified by March 31<sup>st</sup> 2010.

Proposals can be submitted electronically to <u>euromedhouse@gmail.com</u> or via mail to the following address:

Mathieu Rousselin Chair of European Politics Bodanstrasse 8 9000 ST GALLEN Switzerland

#### **PROFILE OF THE ORGANISERS**

#### Chios Institute for Mediterranean Affairs (CIMA)

Established in 2009, CIMA is an international, not-for-profit, non-governmental organisation with headquarters in Chios, Greece. It consists of three departments named after Ancient Greek deities: the Hestia Department develops projects in the field of economic development and sustainable tourism at the regional level; the Metis department offers education and training sessions on Euro-Mediterranean issues; the Caerus department offers a platform for debate and exchanges between civil societies from all around the Mediterranean.

#### Institute for Cultural Diplomacy (ICD)

Founded in 1999, the Institute for Cultural Diplomacy (ICD) is an international, not-for profit, non-governmental organization with headquarters in Berlin, Germany. Over the past decade the ICD has grown to become one of Europe's largest independent cultural exchange organizations. The ICD conducts activity to facilitate intercultural exchange, undertakes research into the theory and practice of the field of cultural diplomacy, and works to support the existing organizations and institutions active in the area - both governmental and nongovernmental.

#### Geoservices

Geoservices, founded in 2005, is a young innovative company that deals with the processing of geographical information. Geoservices headquarters is in the city of Mytilene, on the island of Lesvos, and its founding members are directly associated with the geography faculty of the University of the Aegean in Mytilene. Since November 2008 Geoservices has a branch in Thessaloniki and is active in many parts of Greece and the Balkans.



#### The Euro-Mediterranean Forum for Cultural Diplomacy

It is in the Euro-Mediterranean Region that the potential for cultural diplomacy is the most obvious. Not only can it contribute to the development of the newly created Union for the Mediterranean, but it can also help establish dialog between previously hostile nations and mutual trust between neighbors with different religions or ethnicities. Anyone who traveled through the Mediterranean can only be struck by the feeling that there is a similar culture, a similar mentality and a common past. Cultural diplomacy can help to foster and strengthen this feeling, providing a soft, sensible tool to prevent further conflicts.

Yet, despite the practical relevance of cultural diplomacy (CD) and its current prevalence in the academic discourse, much progress remains to be made. The aim of the Forum is to address both dimensions of CD – the academic and the practical – in the specific context of the Euro-Mediterranean Region. Building upon examples of successful CD projects, participants will discuss best-practices, with a particular emphasis on practical implementation. The Forum is conceived as an open process, with the aim of connecting participants and to build a sustainable network in this field, where practice will meet the academic world and a free flow of ideas will be possible.

The Forum will be held on the beautiful island of Rhodes in the Southern Rhodes Municipality. Thanks to our cooperation with partners such as the Institute for Cultural Diplomacy (ICD) in Berlin and the Department of Mediterranean Studies of the University of the Aegean, participants will benefit from input from highly distinguished speakers, with whom potential and ongoing projects can furthermore be discussed. The organization will be ensured by the Chios Institute for Mediterranean Affairs (CIMA), which will additionally help to implement the CD projects presented and publish the best articles submitted.

#### The design of the Forum

The Forum aims at fostering an interdisciplinary approach to Cultural Diplomacy and to its potential impact on the Euro-Mediterranean Region. Participants will therefore be selected from a variety of backgrounds: journalists, NGO and union activists, students, representatives from the academic world as well as young professionals. The forum is designed to allow for a process of ongoing progressive dialog and discussion. On the first two days, participants will attend plenary sessions, during which prominent keynote speakers will introduce the notions of Cultural Diplomacy and of Regional Cooperation in the Mediterranean. During these first two days, young researchers and practitioners will also have the opportunity to present and discuss their current projects in the form of posters. During the last two days, participants will discuss concrete CD projects with a Mediterranean dimension, which will later be implemented through the network created by the Forum.

The Euromed Forum for Cultural Diplomacy will be the place where theory and practice meet, where proposals will become projects and projects become reality!

#### Participation and Call for projects

An open call for papers will be published on December 15<sup>th</sup> 2009, accomplished by an open call for projects. The call will be published on the Homepage of the Chios Insitute for Mediterranean Affairs.

The abstracts and project proposals will be sent to euromedhouse@gmail.com.

The Deadline for the calls will be the 15<sup>th</sup> of March 2010

The Participation fee will be divided in three different groups, based on a regional categorization, ensuring participants from all over the Euro-Mediterranean to get involved in the forum.



### Organizer:

Scientific Board:

**Prof. Dr. Ioannis A. Seimenis** President of the Department of Mediterranean Studies at the University of the Aegean

Prof. Dr. James W. Scott Professor at the Karelian Institute Joensuu and at the Institute for Geography at Freie Universität Berlin

**Prof. Dr. Dirk Lehmkuhl** Chair of European Politics at the University of St. Gallen



Partners:





The University of the Aegean

Department for Mediterranean Studies at the University of the Aegean

## COMPARATIVE RESEARCH NETWORK





# GEO Services

# EuroMed Forum for Cultural Diplomacy



# EuroMed Forum for Cultural Diplomacy

Southern Rhodes 11<sup>th</sup> - 14<sup>th</sup> May 2010

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